

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS



Sponsoring Opportunities

About the Event

The 2nd International Conference “KazGeo 2012” will be held from 29-31 October 2012 in the Dostyk hotel, Almaty. The event will bring together geoscientists from different countries to share experiences and ideas, establish partnerships, get up to speed on the latest technological advances and enjoy the beauty of the great outdoors of Almaty region.

About EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 16.000 members worldwide. The objective is to collect and distribute technical knowledge. It provides a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunnelling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai and Kuala Lumpur.

EAGE organises following activities:

1. Conferences & Exhibitions;
2. Workshops & Symposia;
3. Educational Programmes;
4. Student and Young Professionals Activities
5. Publications (monthly magazine, scientific journals and an extensive bookshop).

Why become a sponsor?

When you're a corporate sponsor of KazGeo 2012, you get high visibility in a qualitative and uncluttered environment that makes your message stand out.

EAGE is synonymous with quality, with proven track records in the past. The objective is to collect and distribute technical knowledge on geophysics, geology and reservoir/Petroleum engineering, making EAGE the only society with a truly multi-disciplinary approach. The event program offers a diverse menu that's sure to help you reach your target audience.

Sponsoring KazGeo 2012 will enable you to:

- Increase your visibility before a regional and International audience of thousands.
- Enhance your corporate image.
- Reach an influential, exclusive audience.
- Break through the media clutter.
- Associate your company with EAGE – Worlds truly multi-disciplinary Geosciences society.

KazGeo 2012 will take place in Almaty in Kazakhstan from 29 through 31 October 2012. We expect to host approximately 200 delegates during KazGeo 2012.

In this brochure you will find the sponsoring opportunities available and specific details of each type of sponsorship. Please read this brochure to find out which of the alternatives best suites your wishes.

EAGE contact information:

EAGE Conferences by
PO Box 59
3990 DB Houten
The Netherlands
Tel. +31 88 99 55 055
Fax +31 30 63 43 534
sponsoring@eage.org
www.eage.org

Important dates/deadlines:

Call for Papers : 01 June 2012
Event : 29 - 31 October 2012

1. Company Display

To have the maximum exposure at the event companies can have a company display in the conference area. The display package consists out of;

- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket, including normal power consumption
- 3 meters of space behind the table that can be used for company pop up of posters (companies produce and bring this to the venue themselves)

Company display package **€2.500**



2. Commercial presentation

EAGE is happy to offer you the opportunity to give a Commercial Presentation at KazGeo 2012. Our target audience is perfect for your presentation. If you want to give a commercial presentation, please complete this form and the contract (last page) and send it to EAGE.

Commercial presentation: **€1.750** per hour

Presentation information

Title of presentation: _____

Name of presenter: _____

Company name: _____

Please write a description of the presentation (max. 20 words):

It is possible to organize a small reception (not included in the price). Please contact us for more information.

Included in the fee:

AV (Projector, screen, microphone)

Please note:

- We will handle the applications on a first come, first serve base
- Presenters must register (through the website: www.eage.org)
- EAGE reserves the right to change the date and time of the commercial presentations.

Cancellation:

A 50% cancellation fee will apply if you cancel before/on 01 July 2012.

A 100% cancellation fee will apply if you cancel after 01 July 2012.

3. Main Sponsors

EAGE offers the opportunity to act as a main sponsor of KazGeo 2012.

Publicity and benefits

- Company logo on the KazGeo 2012 website
- A link from the KazGeo 2012 website to the company's website
- Company logo on the following printed material for KazGeo 2012 (depending on the date of agreement with EAGE)
 - First Announcement/Call for papers
 - Final Announcement
 - Programme Conference publication
 - EAGE Advertisements

Maximum number of sponsors: 4
 Price (excl. VAT): **€10.000**



4. Other Sponsors

Publicity and benefits

- Company logo on the KazGeo 2012 website with the sponsored item identified
- Company logo on the following printed material for KazGeo 2012 (depending on the date of agreement with EAGE):
 - First Announcement/Call for papers
 - Final Announcement
 - Programme
- As specified under the specific item

4.1 Conference publication

Date	: 29 - 31 October 2012 (and afterwards)
Expected attendance	: 200
Specific publicity	: Company logo on the cover
Maximum number of sponsors	: 4
Price (excl. VAT)	: €3.500

4.2 Coffee points

Date	: 29 - 31 October 2012
Location	: Conference area
Expected attendance	: 300 - 400 per day
Specific publicity	: Company logo on the coffee point
Maximum number of sponsors	: 3
Price (excl. VAT)	: €3.000

4.3 Delegate bags/Portfolio

Date	: 29 - 31 October 2012 (and afterwards)
Location	: Conference area
Expected attendance	: 150 - 200
Specific publicity	: Company logo on the bag/portfolio
Maximum number of sponsors	: 4
Price (excl. VAT)	: €3.500



4.4 Lunches

Date	: 29 - 31 October 2012
Location	: Conference area
Expected attendance	: 150 - 200
Specific publicity	: Company logo on the buffet
Maximum number of sponsors	: 2
Price (excl. VAT)	: €3.000

4.5 Technical programme

Date	: 29 - 31 October 2012
Location	: Conference lecture rooms
Expected attendance	: 150 - 200
Specific publicity	: Company logo in front of the rooms
Maximum number of sponsors	: 4
Price (excl. VAT)	: €2.500



4.6 Conference dinner

Date	: 30 October 2012
Location	: To be confirmed
Expected attendance	: 150 - 200
Specific publicity	: Company logo at the location
Maximum number of sponsors	: 3
Price (excl. VAT)	: €3.000

4.8 Lanyards

Date	: 29 - 31 October 2012 (and afterwards)
Expected attendance	: 150 - 200
Specific publicity	: Company logo on the lanyards
Maximum number of sponsors	: 1
Price (excl. VAT)	: €1.500

Please note; production costs of the lanyards is not included

4.9 Icebreaker reception

Date	: 29 October 2012
Location	: Conference venue
Expected attendance	: 150 - 200
Specific publicity	: Company logo on the buffet
Maximum number of sponsors	: 3
Price (excl. VAT)	: €1.500

5. Inserts

5.1 Insert brochures in delegate bags/portfolio

Circulation: 200

< 2 pages	€300
2 - 5 pages	€400

5.2 Other inserts in delegate bags

Companies can insert items with their logo in the delegate bags.

The company has to supply the item with logo already inscribed.
If you would like EAGE to produce the insert then there will be an additional cost.
For each item there is a maximum of 1 sponsor.

Circulation: 150 – 200

Pen	€350
Mouse Pad	€350
Note Pad	€350

6. VIP Lunch

Date	: 30 October 2012
Location	: Conference venue
Invitation only	
Maximum number of sponsors	: 2
Price (excl. VAT)	: €2.500

For more information please contact:

EAGE Head office
Email: sponsoring@eage.org

7. Advertising

It is also possible to place your advertisement in other EAGE publications to create a high attention value of your presence at an EAGE event. We will be happy to discuss these possibilities and any other ideas you may have.

In order to obtain more information on the advertising possibilities, in general or related to the KazGeo 2012, please contact our Account Manager Advertising:

Email: advertising@eage.org
Telephone: +31 889955055